



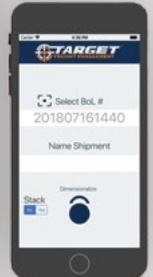
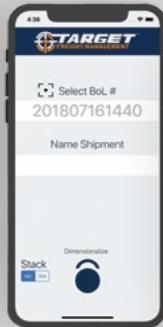
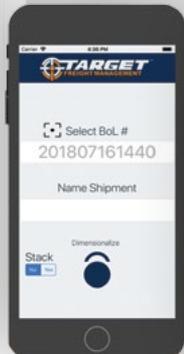
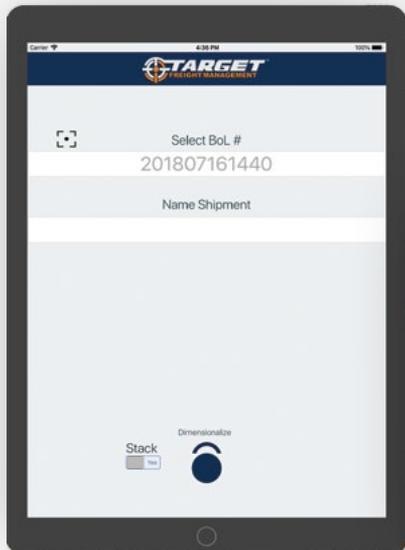
DIMENSIONALIZER™
Powered by FIDA



THE GOAL

The **Dimensionalizer** properly classifies your freight, avoids reclasses & attaches photos to your bills of lading to document the freight's condition before shipping. The integration of the equipment with our software technology, will help shippers eliminate data entry errors & make better use of the dimensional data collected.

*The **Dimensionalizer** is compatible across a variety of platforms & mobile devices.*



PATENTED TECHNOLOGY

Our **Dimensionalizer** is a proprietary system of cameras and software that scans and measures freight.

TFM's patented software uses APIs to seamlessly communicate this information to our Transportation Management System and to the customer's ERP. After the shipper's data has been collected and any frequently-used shipment sizes and weights are identified, TFM will use this profile to get quicker price quoting and to renegotiate agreement and volume-based discounts on the shipper's behalf. The **Dimensionalizer** photographs the freight from 5 angles and attaches those images in the system and to the bill of lading, which is invaluable support in the event of any damage claims.

HOW IT WORKS

The **Dimensionalizer** provides end-to-end integration with records of each shipment before it leaves the shipping dock. It measures and dims the freight and records it all for the paperwork, including the pictures of the freight.

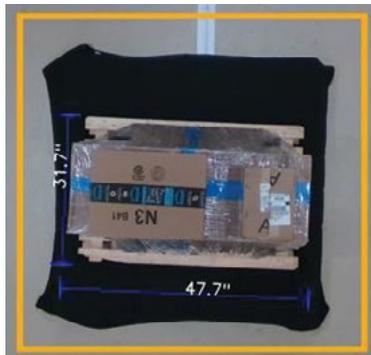
- There are 5 cameras to capture each shipment from 5 angles.
- We catalog profiles of common shipment sizes. TFM will be able to use this profile to get quicker price quotes and renegotiate volume-based discounts on the shipper's behalf.
- Works on pallet and parcel shipments, giving shippers the peace of mind that they'll accurately know the cost of their freight.
- We have developers & engineers to respond to and support our customers needs. We are committed to the support and evolution of this product.



ABOUT US

Target Freight Management, Inc., is an industry leader in less-than-truckload, full truckload, and parcel transportation management systems that empower customers to ship with confidence. TFM has developed a full range of logistics solutions, from time-saving back-office applications to our patented FIDA technology, which maximizes carrier space & efficiency while protecting TFM customers from unexpected overages & fees.

Our system will weigh, measure & dim your shipment in under 10 seconds.



Length: 44.7"

Width: 31.7"

Height: 44.7"

Weight: 100.0lb

PCF: 2.56

Area: 10.50sf

LETTER FROM THE CEO

Technology depends on precision, so why do the freight costs for shipping from one point to another often include surprise fees? Target Freight Management now has the answer. Our new solution is called the **Dimensionalizer**, and it's going to change the way freight gets shipped.

In the past few years, as the National Motor Freight Classification (NMFC) has moved more products from predictable 'straight class pricing' to variable 'density-based pricing,' freight carriers have changed the model they use for rate quotes. This has led to expensive surprises for shippers. For example, a shipment that has historically been considered Class 100 could move up to Class 300 or 400 based on its weight and dimensions – often tripling or quadrupling the price. The shipper often doesn't know about the change in class and cost

until the freight is delivered and the bill is received. By that time, it's too late to mitigate the negative financial impact.

The **Dimensionalizer** allows shippers to quickly measure and catalog shipments with complete accuracy. **The system will weigh, measure and dim your shipment in under 10 seconds.** Ensuring accurate measurements from door-to-door before a shipment leaves the sender will save shippers time, money, and future headaches.

If you want to learn more about the **Dimensionalizer**, let me or anyone at TFM know. We'd be excited to tell you more about this revolutionary and affordable technology that we're implementing.

Sincerely,
Mike Wagner, CEO

Mike Wagner



TargetFMI.com